

ALASKA PUBLIC MEDIA
3877 University Drive
Anchorage, Alaska 99508
M 907.550.8400
F 907.550.8401



Art Showcase and Auction- February 6-8, 2014
Donor Agreement

The Art Showcase & Auction is designed to generate revenue for the nonprofit Alaska Public Media, while giving participants an opportunity to present their artwork through live televised exposure, in print through the illustrated art catalog, by public display at the Public Preview and Open House and online at alaskapublic.org's virtual art gallery or presentation.

Artwork Donor Guidelines:

- Alaska Public Media is seeking artwork donations including framed art, sculpture, pottery, jewelry, glass, and other fine art and crafts. Donations must be received by your local station by December 16, 2013 to be included in the Art Showcase catalog.
- Minimum value of each donation to be considered for the Alaska Public Media Art Showcase is \$250. (This may include framing costs) Alaska Public Media will accept up to three (3) pieces of art or single collections per artist.
- Once donated, artwork will be submitted to an art jury for consideration. If artwork is not selected for the Art Auction, it may be sold through another event benefitting Alaska Public Media unless prior understanding is agreed upon. This can include an understanding to return the piece to the artist. Any mail expenses will be at the artist's expense.
- Donor will allow Alaska Public Media to exhibit the donated artwork on-air, at preview events, online, in the art catalog and other promotional venues and agrees that the donated artwork becomes the sole property of Alaska Public Media to be sold to benefit Alaska Public Media. Alaska Public Media reserves the right to photograph and/or reproduce the donated artwork in print, on alaskapublic.org, our social media sites and /or for promotional purposes.
- Each piece of donated artwork MUST be accompanied by a completed Donor Form that includes a description with the title, medium, subject matter, size, frame material, who framed it, the artist's assessed value, any other interesting information about the piece, artist's name and emailed copy of the artist's biography or personal resume in Microsoft Word to swellman@alaskapublic.org or through the online donation form. Incomplete forms disqualify participation.
- Donated artwork should be in marketable and in excellent condition. For safe handling, effective on-air display, and maximum appeal to the buyer it is required that flat art be framed. Otherwise is must be wrapped with hard backing for display.
- Artwork will be professionally photographed for the printed catalog and/or online presentation.

ALASKA PUBLIC MEDIA
3877 University Drive
Anchorage, Alaska 99508
M 907.550.8400
F 907.550.8401



- Alaska Public Media agrees to credit and recognize donors.
- Alaska Public Media reserves the right to deny participation in the Art Showcase and Auction if the donor form is not completed.
- Alaska Public Media reserves to right to set the starting bid.
- The financial value of pieces donated will be set by the jury panel. Should the artist be in disagreement with the assessed value, he or she can bring in receipts to show a baseline of data and the average price the artist feels that his or her work calls for. The ultimate judgment call will fall to Alaska Public Media.
- Alaska Public Media will share purchaser information with the artist only upon permission from the individual who has purchased the art.
- Alaska Public Media cannot accept overly large pieces. If it can't fit in a standard car, Alaska Public Media cannot accept it.
- Commission Rules:
 - Commission is only available to the artists for **original** pieces of work.
 - Artists may receive up to 25% commission.
 - Artists who contribute 100% of the piece of the artwork will be recognized online, in the catalog and during the program as having given 100%.
 - Commission is based on the value of what the piece sells for after the money has been collected.
- Art Auction donations are deductible to the extent as allowed by law. Consult your tax advisor about specific details. The implied value is at the sole discretion of the donor. Receipts will be supplied to the donor after the donation is received and processed by the Auction office. Our 501C-3 tax identification number is 23-7394629.

For more information contact:
Sonya Wellman, Director of Special Events
Alaska Public Media
3877 University Drive, Anchorage, AK, 99508
Phone: 907-550-8432 ▪ Fax: 907-550 8401 ▪ Website: alaskapublic.org Email: swellman@alaskapublic.org

Thank you for your support of Alaska Public Media Tax ID number: 23-7394629